



## Video

In the opinion of many people there is no better way to preserve the elegance and emotions of a formal wedding than on video. From the solemn vows of the nuptial ceremony to the happiness of the reception celebration, all the sights and sounds are forever captured. For many years, and for succeeding generations, the magical moments of this truly festive event are recorded for you and your family to enjoy and treasure. A professional videographer can record and preserve these moments for you. It may be best to reconsider the offer of friends, relatives and co-workers to video record your wedding events. They are not professionally trained and may miss precious moments or become involved in socializing and lose interest in recording the wedding events. Also, an unfortunate recording mistake could lead to years of uncomfortable gatherings, hurt feelings and strained relationships. Remember, your guests cannot enjoy themselves if they are working all day behind the camera.

Professional videographers will have demos as a sample of their work and will offer planning sessions. Review the demo and discuss their style of videography and any personal points you wish to cover. Start looking for your

videographer about six to twelve months before your wedding and reserve a firm date as soon as possible. This will require a deposit, as competent videographers are generally booked months in advance.

Have a clear understanding of the fee structure. Prices will usually depend on the number and quality of cameras, editing time, number of locations, and special production effects. Some videographers will charge per camera, per hour, while others may offer all-inclusive packages. Some will capture as much as possible and selectively edit the footage into a polished product, others will capture in such a manner that very little editing is needed.

In the planning session talk about all the events you wish to be captured. You may want to help design your own package and include footage of the rehearsal, the bridal shower, interviews with parents, the bride and groom in final preparation, or other special event that appeals to you . . . all the sights and sounds captured for your special memories.